



McNICHOLS RANDICK
O'DEA & TOOLIATOS LLP

July 13, 2004

Clerk of the Court
U.S. District Court
Northern District
280 S. First St.
San Jose, CA 95113

Re: General Trademarks/F0382.002

ENCLOSURE(S): Complaint Re: First Franklin vs. Franklin First Financial; Check in the amount of \$150.00

- ☐ Enclosed for your information and records.
- ☐ Enclosed pursuant to your request.
- ☐ Please telephone me after reviewing the enclosed.
- ☒ Please contact me if you have any questions.
- ☐ Please telephone for an appointment.
- ☐ Please sign and return in the enclosed envelope.
- ☒ Please file original and return endorsed filed copies.
- ☐ Please record and return conformed copies.
- ☐ Please have Judge sign original, file with court, and return endorsed-filed copies.
- ☒ Return envelope is enclosed.
- ☒ Other: Please issue Summons

Thank you for your courtesy in this matter.

Very truly yours,

McNICHOLS RANDICK O'DEA & TOOLIATOS, LLP

By

Francine Griego
Legal Assistant to Patrick Guevara

5000 Hopyard Road, Suite 400
Pleasanton, California 94588-3348
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JS 44 - No. CALIF (Rev. 4/97)

CIVIL COVER SHEET

The JS-44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON PAGE TWO)

I.(a) PLAINTIFFS

First Franklin Financial Corporation

DEFENDANTS

Franklin First Financial, Ltd.

**(b) COUNTY OF RESIDENCE OF FIRST LISTED PLAINTIFF
(EXCEPT IN U.S. PLAINTIFF CASES)**

Santa Clara County, California

**COUNTY OF RESIDENCE OF FIRST LISTED DEFENDANT
(IN U.S. PLAINTIFF CASES ONLY)**

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED. Nassau County, New York

(c) ATTORNEYS (FIRM NAME, ADDRESS, AND TELEPHONE NUMBER)

Patrick E. Guevara, McNichols Randick O'Dea & Tooliatos LLP
5000 Hopyard Road, Suite 400, Pleasanton, CA 94588
(925) 460-3700

ATTORNEYS (IF KNOWN)**II. BASIS OF JURISDICTION (PLACE AN "X" IN ONE BOX ONLY)**

- ☐ 1 U.S. Government Plaintiff
☐ 2 U.S. Government Defendant
☒ 3 Federal Question (U.S. Government Not a Party)
☐ 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES (PLACE AN "X" IN ONE BOX FOR PLAINTIFF AND ONE BOX FOR DEFENDANT)

- (For diversity cases only)
- | | | | | | |
|---|----------------------------|----------------------------|---|----------------------------|----------------------------|
| | PTF | DEF | | PTF | DEF |
| Citizen of This State | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | Incorporated or Principal Place of Business in This State | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| Citizen of Another State | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | Incorporated and Principal Place of Business in Another State | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| Citizen or Subject of a Foreign Country | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | Foreign Nation | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |

IV. ORIGIN

(PLACE AN "X" IN ONE BOX ONLY)

- ☒ 1 Original Proceeding
☐ 2 Removed from State Court
☐ 3 Remanded from Appellate Court
☐ 4 Reinstated or Reopened
☐ 5 Transferred from Another district (specify)
☐ 6 Multidistrict Litigation
☐ 7 Appeal to District Judge from Magistrate Judgment

V. NATURE OF SUIT (PLACE AN "X" IN ONE BOX ONLY)

CONTRACT	TORTS		FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
<input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excl Veterans) <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits <input type="checkbox"/> 160 Stockholders Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability	PERSONAL INJURY <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault Libel & Slander <input type="checkbox"/> 330 Federal Employers Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury	PERSONAL INJURY <input type="checkbox"/> 362 Personal Injury Med Malpractice <input type="checkbox"/> 365 Personal Injury Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability PERSONAL PROPERTY <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth In Lending <input type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 610 Agriculture <input type="checkbox"/> 620 Other Food & Drug <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 630 Liquor Laws <input type="checkbox"/> 640 RR & Truck <input type="checkbox"/> 650 Airline Regs <input type="checkbox"/> 660 Occupational Safety/Health <input type="checkbox"/> 680 Other LABOR <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Mgmt Relations <input type="checkbox"/> 730 Labor/Mgmt Reporting & Disclosure Act <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Empl.Ret. Inc. Security Act	<input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 PROPERTY RIGHTS <input type="checkbox"/> 820 Copyrights <input type="checkbox"/> 830 Patent <input checked="" type="checkbox"/> 840 Trademark SOCIAL SECURITY <input type="checkbox"/> 861 HIA (1395ff) <input type="checkbox"/> 862 Black Lung (923) <input type="checkbox"/> 863 DIWC/DIWW (405(g)) <input type="checkbox"/> 864 SSID Title XVI <input type="checkbox"/> 865 RSI (405(g)) FEDERAL TAX SUITS <input type="checkbox"/> 870 Taxes (US Plaintiff or Defendant) <input type="checkbox"/> 871 IRS - Third Party 26 USC 7609	<input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce/ICC Rates/etc. <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations <input type="checkbox"/> 810 Selective Service <input type="checkbox"/> 850 Securities/Commodities/Exchange <input type="checkbox"/> 875 Customer Challenge 12 USC 3410 <input type="checkbox"/> 881 Agricultural Acts <input type="checkbox"/> 892 Economic Stabilization Act <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 894 Energy Allocation Act <input type="checkbox"/> 895 Freedom of Information Act <input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice <input type="checkbox"/> 950 Constitutionality of State Statutes <input type="checkbox"/> 980 Other Statutory Actions
REAL PROPERTY <input type="checkbox"/> 210 Land Condemnation <input type="checkbox"/> 220 Foreclosure <input type="checkbox"/> 230 Rent Lease & Ejectment <input type="checkbox"/> 240 Torts to Land <input type="checkbox"/> 245 Tort Product Liability <input type="checkbox"/> 290 All Other Real Property	CIVIL RIGHTS <input type="checkbox"/> 441 Voting <input type="checkbox"/> 442 Employment <input type="checkbox"/> 443 Housing <input type="checkbox"/> 444 Welfare <input type="checkbox"/> 440 Other Civil Rights	PRISONER PETITIONS <input type="checkbox"/> 510 Motion to Vacate Sentence Habeas Corpus: <input type="checkbox"/> 530 General <input type="checkbox"/> 535 Death Penalty <input type="checkbox"/> 540 Mandamus & Other <input type="checkbox"/> 550 Civil Rights <input type="checkbox"/> 555 Prison Condition			

VI. CAUSE OF ACTION (CITE THE US CIVIL STATUTE UNDER WHICH YOU ARE FILING AND WRITE BRIEF STATEMENT OF CAUSE. DO NOT CITE JURISDICTIONAL STATUTES UNLESS DIVERSITY) 15 U.S.C. 1115 - Infringement of Federally Registered Trademark
15 U.S.C. 1125 - False Designation of Origin, False and Misleading Representation of Fact

VII. REQUESTED IN COMPLAINT: ☐ CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23 **DEMAND \$** ☐ CHECK YES only if demanded in complaint: **JURY DEMAND:** ☒ YES ☐ NO

VIII. RELATED CASE(S) IF ANY PLEASE REFER TO CIVIL L.R. 3-12 CONCERNING REQUIREMENT TO FILE "NOTICE OF RELATED CASE".

IX. DIVISIONAL ASSIGNMENT (CIVIL L.R. 3-2) (PLACE AN "X" IN ONE BOX ONLY) ☐ SAN FRANCISCO/OAKLAND ☒ SAN JOSE

DATE 7/13/04 SIGNATURE OF ATTORNEY OF RECORD [Signature]

AO 440 (Rev. 10/93) Summons in a Civil Action

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

First Franklin Financial Corporation, a Delaware
corporation

SUMMONS IN A CIVIL CASE

CASE NUMBER:

V.

Franklin First Financial, Ltd., a New York
corporation

TO:

Franklin First Financial, Ltd., a New York
corporation

YOU ARE HEREBY SUMMONED and required to serve upon PLAINTIFF'S ATTORNEY

Everitt G. Beers, SBN 92505
Kevin R. Martin, SBN 176853
Patrick E. Guevara, SBN 202727
McNichols Randick O'Dea & Tooliatos, LLP
5000 Hopyard Rd., Ste. 400
Pleasanton, CA 94588

an answer to the complaint which is herewith served upon you, within 20 days after service of this summons upon you, exclusive of the day of service. If you fail to do so, judgement by default will be taken against you for the relief demanded in the complaint. You must also file your answer with the Clerk of this Court within a reasonable period of time after service.

CLERK

DATE

(BY) DEPUTY CLERK

AO 440 (Rev. 10/93) Summons in a Civil Action

RETURN OF SERVICE

DATE

Service of the Summons and Complaint was made by me¹

Name of SERVER (PRINT)

TITLE

Check one box below to indicate appropriate method of service

☐ Served Personally upon the Defendant. Place where served:

.....

☐ Left copies thereof at the defendant's dwelling house or usual place of abode with a person of suitable age and discretion then residing therein.

Name of person with whom the summons and complaint were left

☐ Returned unexecuted:

☐ Other (specify):

STATEMENT OF SERVICE FEES

TRAVEL

SERVICES

TOTAL

DECLARATION OF SERVER

I declare under penalty of perjury under the laws of the United States of America that the foregoing information contained in the Return of Service and Statement of Service Fees is true and correct.

Executed on _____

Date

Signature of Server

Address of Server

(1) As to who may serve a summons see Rule 4 of the Federal Rules of Civil Procedure.

1 **Everitt G. Beers, SBN 92505**
2 **Kevin R. Martin, SBN 176853**
3 **Patrick E. Guevara, SBN 202727**
4 **McNICHOLS RANDICK O'DEA & TOOLIATOS, LLP**
5 5000 Hopyard Road, Suite 400
Pleasanton, CA 94588
Phone (925) 460-3700
Fax (925) 460-0969

6 Attorneys for Plaintiff
First Franklin Financial Corporation

7
8 **UNITED STATES DISTRICT COURT**
9 **FOR THE DISTRICT OF NORTHERN CALIFORNIA**
10 **SAN JOSE DIVISION**

11
12 First Franklin Financial Corporation, a
13 Delaware corporation,

14 Plaintiff,

15 vs.

16
17 Franklin First Financial, Ltd., a New
18 York corporation,

19 Defendant.

Case No.:

**COMPLAINT FOR TRADEMARK
INFRINGEMENT, UNFAIR
COMPETITION, AND FOR INJUNCTIVE
RELIEF**

20 Plaintiff First Franklin Financial Corporation (hereinafter "Plaintiff"), by and
21 through its undersigned counsel, for its Complaint against Defendant Franklin First Financial,
22 Ltd. (hereinafter "Defendant") states the following:

23 **I. THE PARTIES**

24 1. Plaintiff is a corporation organized under the existing laws of the State of
25 Delaware and has an office and principal place of business at 2150 North First Street, San Jose,
26 California 95131.

27 2. Plaintiff has been in the mortgage loan business continuously since 1981.

28 3. Upon information and belief, Defendant, Franklin First Financial, Ltd., is

1 a corporation organized under the laws of the State of New York and has an office and place of
2 business at 329 Hempstead Turnpike, West Hempstead, New York 11552.

3 4. Upon information and belief, Defendant runs a website to advertise its
4 mortgage loan services from the top level domain name <www.franklinfirstfinancial.com>.

5 5. This is an action for trademark infringement and false designation of
6 origin under the Trademark Act of 1946, as amended (The Lanham Act, 15 U.S.C. § 1051 *et*
7 *seq.*), unfair competition under California Business & Professions Code Section 17200 *et seq.*
8 and unfair competition under the common law of the State of California, based on the
9 Defendant's adoption and use of FRANKLIN FIRST as a brand name for home mortgage
10 services in violation of Plaintiff's established rights in the registered trademark FIRST
11 FRANKLIN for mortgage banking and mortgage broker services. Defendant is also using the
12 tagline FIRST. FOR SO MANY REASONS in connection with mortgage loan services in
13 violation of Plaintiff's common law trademark rights in FIRST FOR A REASON for similar
14 services.

15 II. JURISDICTION AND VENUE

16 6. This Court has jurisdiction over this action pursuant to 15 U.S.C. § 1121
17 (actions arising under the Federal Trademark Act), 28 U.S.C. 1338(a) (acts of Congress relating
18 to trademarks), 28 U.S.C. 1338(b) (pendent unfair competition claims) and 28 U.S.C. § 1332(a)
19 (diversity of citizenship). The amount in question herein exceeds \$75,000.

20 7. Under 28 U.S.C. § 1391(a), venue is proper in the Northern District of
21 California because a substantial part of the events giving rise to this action occurred here.

22 III. INTRADISTRICT ASSIGNMENT

23 8. Assignment to the San Jose Division of the Northern District of California
24 is proper under Northern District Local Rule 3-2 because a substantial part of the events giving
25 rise to this action occurred in Santa Clara County.

26 ///

27 ///

28 ///

**IV. FIRST CLAIM FOR RELIEF:
INFRINGEMENT OF UNITED STATES TRADEMARK REGISTRATION NO.
1,929,915**

9. Plaintiff hereby realleges and incorporates by reference the allegations of paragraphs 1 through 8 of this Complaint as if fully set forth herein.

10. Plaintiff is the owner of United States Trademark Registration No. 1,929,915, registered October 24, 1995, for FIRST FRANKLIN used in connection with mortgage banking and mortgage brokerage services in International Class 036. A copy of the US Patent and Trademark online record is attached hereto as Exhibit A. This registration is valid, subsisting, uncanceled, unrevoked and incontestable.

11. Continuously since on or about January 22, 1981, Plaintiff has used FIRST FRANKLIN in connection with and to identify its mortgage banking and mortgage brokerage services and to distinguish said products from similar products offered by other companies, by, and without limitation, prominently displaying said mark on advertising and promotional materials distributed throughout the United States.

12. Defendant has infringed Plaintiff's mark in interstate commerce by various acts, including, without limitation, the selling, offering for sale, promotion and advertising of mortgages and mortgage related services under the mark FRANKLIN FIRST, the registration of the domain name <franklinfirstfinancial.com> and the operation of a Internet Web site, prominently displaying, advertising, and promoting mortgage loans and mortgage related services under the name "FRANKLIN FIRST". A printout of Defendant's Web site advertising is attached hereto as Exhibit B.

13. Defendant's use of FRANKLIN FIRST as described herein is without permission or authority of the Plaintiff and said use is likely to cause confusion, to cause mistake and/or to deceive.

14. Defendant's use of FRANKLIN FIRST as described herein has been made notwithstanding Plaintiff's well-known and prior established rights in the trademark FIRST FRANKLIN and with both actual and constructive notice of Plaintiff's federal registration rights under 15 U.S.C. § 1072.

1 15. Upon information and belief, Defendant's infringing activities have
2 caused and, unless enjoined by this Court, will continue to cause, irreparable injury and other
3 damage to Plaintiff's business, reputation and good will in its federally registered FIRST
4 FRANKLIN trademark. Plaintiff has no adequate remedy at law.

5 **V. SECOND CLAIM FOR RELIEF:**
6 **FALSE DESIGNATION OF ORIGIN UNDER 15 U.S.C. § 1125(A)**

7 16. Plaintiff hereby realleges and incorporates by reference the allegations of
8 paragraphs 1 through 15 of this Complaint as if fully set forth herein.

9 17. Upon information and belief, Defendant has used the designation
10 FRANKLIN FIRST in connection with mortgage loans and mortgage related services in
11 interstate commerce. Said use of the designation FRANKLIN FIRST is a false designation of
12 origin, a false or misleading description and representation of fact which is likely to cause
13 confusion and to cause mistake, and to deceive as to the affiliation, connection or association of
14 Defendant with Plaintiff and as to the origin, sponsorship, or approval of Defendant's products
15 and commercial activities by Plaintiff.

16 18. Continuously since on or about May 2004, Plaintiff has used the tagline
17 FIRST FOR A REASON in connection with and to identify its mortgage banking and mortgage
18 brokerage services and to distinguish said products from similar products offered by other
19 companies, by, and without limitation, prominently displaying said mark on advertising and
20 promotional materials distributed throughout the United States.

21 19. Upon information and belief, Defendant has used the tagline FIRST. FOR
22 SO MANY REASONS in connection with mortgage loans and mortgage related services in
23 interstate commerce after Plaintiff used in commerce the mark FIRST FOR A REASON. Said
24 use of the tagline FIRST. FOR SO MANY REASONS is a false designation of origin, a false or
25 misleading description and representation of fact which is likely to cause confusion and to cause
26 mistake, and to deceive as to the affiliation, connection or association of Defendant with Plaintiff
27 and as to the origin, sponsorship, or approval of Defendant's products and commercial activities
28 by Plaintiff.

20. Upon information and belief, Defendant's wrongful activities have caused, and unless enjoined by this Court will continue to cause, irreparable injury and other damage to Plaintiff's business, reputation and good will in its marks FIRST FRANKLIN and FIRST FOR A REASON. Plaintiff has no adequate remedy at law.

**VI. COUNT THREE:
COMMON LAW UNFAIR COMPETITION AND TRADEMARK
INFRINGEMENT**

21. Plaintiff realleges and incorporates by reference the allegations of paragraphs 1 through 20 of this Complaint as if fully set forth herein.

22. Defendant's activities as stated herein constitute unfair competition and an infringement of Plaintiff's common law trademark rights in the names FIRST FRANKLIN and FIRST FOR A REASON within the State of California and in violation of California law.

23. Upon information and belief, Defendant's wrongful and infringing activities have caused, and unless enjoined by this Court will continue to cause, irreparable injury and other damage to Plaintiff's business, reputation and good will in its marks FIRST FRANKLIN and FIRST FOR A REASON. Plaintiff has no adequate remedy at law.

**VII. COUNT FOUR:
UNFAIR COMPETITION UNDER CALIFORNIA BUSINESS AND
PROFESSIONS CODE SECTION 17200 *ET SEQ.***

24. Plaintiff realleges and incorporates by reference the allegations of paragraphs 1 through 23 of this Complaint as if fully set forth herein.

25. Defendant's activities alleged herein constitute unfair and deceptive acts and practices in the conduct of its trade and business in violation of the California Business and Professions Code Section 17200 *et seq.*

26. Upon information and belief, Defendant's wrongful and deceptive activities have caused, and unless enjoined by this Court will continue to cause, irreparable injury and other damage to Plaintiff's business, reputation and good will in its marks FIRST FRANKLIN and FIRST FOR A REASON. Plaintiff has no adequate remedy at law.

WHEREFORE, Plaintiff prays:

1. That a preliminary and permanent injunction issue restraining Defendant,

1 its agents, servants, employees, successors and assigns and all others in concert and privity with
2 them from using the names FRANKLIN FIRST and FIRST. FOR MANY REASONS in
3 connection with the offering of mortgage loans and from infringement of U.S. Trademark
4 Registration No. 1,929,915, from operating a website under the domain name
5 <franklinfirstfinancial.com>, from unfairly competing with Plaintiff, from engaging in unfair and
6 deceptive trade practices and from injuring Plaintiff's business reputation.

7 2. That Defendant be required to account to Plaintiff for any and all profits
8 received as a result of Defendant's acts or infringement, false designation of origin, unfair
9 competition, and unfair and deceptive trade practices, together with interest, and that Plaintiff's
10 recovery be trebled, pursuant to Section 35 of the Lanham Act (15 U.S.C. § 1117) and common
11 law of the State of California.

12 3. That Defendant be ordered to surrender for destruction all nameplates,
13 labels, advertisements, and other materials incorporating or reproducing the infringing Plaintiff's
14 marks, pursuant to Section 36 of the Lanham Act (15 U.S.C. § 1118), Section 17200 *et seq.* of
15 the California Business and Professions Code and the equitable power of this Court to enforce
16 the common laws of the State of California.

17 4. That Defendant be compelled to pay Plaintiff's attorneys' fees, together
18 with costs of this suit, pursuant to Section 35 of the Lanham Act (15 U.S.C. § 1117).

19 5. For such other and further relief as may be just and equitable.

20 6. A jury trial for all claims and causes of action triable by jury.

21 Respectfully Submitted,

22 Date: July 13, 2004

McNICHOLS RANDICK O'DEA & TOOLIATOS, LLP

23
24 By: 

25 Patrick E. Guevara
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EXHIBIT A

UNITED STATES TRADEMARK REGISTRATION NO. 1,929,915

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UNITED STATES PATENT AND TRADEMARK OFFICE

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Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jul 10 04:42:34 EDT 2004

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OR

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4**Check Status***(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	FIRST FRANKLIN
Goods and Services	IC 036. US 100 101 102. G & S: mortgage banking and mortgage brokerage services. FIRST USE: 19810122. FIRST USE IN COMMERCE: 19810122
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74597148
Filing Date	November 9, 1994
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 1, 1995
Registration Number	1929915
Registration Date	October 24, 1995
Owner	(REGISTRANT) First Franklin Financial Corporation CORPORATION CALIFORNIA 2150 North First Street San Jose CALIFORNIA 95131
Assignment Recorded	ASSIGNMENT RECORDED

TESS - Document Display

Attorney of Record PATRICK E. GUEVARA
Prior Registrations 1843185
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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PREV LIST	CURR LIST	NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC		

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This page was generated by the TARR system on 2004-07-12 17:40:51 ET

Serial Number: 74597148 Assignment Information

Registration Number: 1929915 Assignment Information

Mark (words only): FIRST FRANKLIN

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2001-08-10

Filing Date: 1994-11-09

Transformed into a National Application: No

Registration Date: 1995-10-24

Register: Principal

Law Office Assigned: TMEG Law Office 101

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -Warehouse (Newington)

Date In Location: 2001-08-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. First Franklin Financial Corporation

Address:

First Franklin Financial Corporation
2150 North First Street
San Jose, CA 95131
United States

Legal Entity Type: Corporation